

The finished product seems to be of good quality, and the drug is entirely exhausted of its desirable constituents.

Fluidglycerate of Cascara Sagrada Aromatic. In this preparation there was insufficient amount of menstruum to saturate and leave a stratum above.

The finished product is an excellent preparation and the bitterness which Cascara possesses is entirely disguised.

Fluidglycerate of Rhubarb. The finished product is a thick, clear, brownish black liquid, free from sediment, and has the appearance of an excellent preparation.

The marc contained none of the active constituents of the drug, which shows that the drug was entirely exhausted.

In conclusion, it is the writer's opinion that the fluidglycerates, as a class, possess many advantages over the fluidextracts. They do away with alcohol which is expensive, and in some states, hard to obtain. Their keeping qualities are excellent. Also, alcohol is frequently therapeutically contraindicated, and these preparations give the physician a concentrated infusion.

It remains to be determined, whether the glycerol-water menstruum and chloroform water, dissolves any of the undesirable constituents from the drug.

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THE EDUCATION OF THE PUBLIC.

The education of the public in matters pharmaceutical is being attempted in various (American) states, with the object of putting the druggist right in the eyes of the public. During the past decade certain lay newspapers have carried on campaigns against the proprietary medicine business, with the admitted object of destroying it. Recently there appeared in the "Ladies' Home Journal" an article entitled, "The Meanest Business in the World—Cheating the Sick," wherein remedies for women's ailments, soothing syrups, and headache and cough preparations were condemned as a class. Unfortunately, the writer made his attack too inclusive, stating that such medicines (excluding the first named) "all depend for their effect upon alcohol, and one or all of the stupefying drugs—opium, morphine, or chloroform." The writer went on to say that, "used to excess, they kill outright; used even in moderation, they gradually become a necessity to the child's system, and before the parents realize the danger they have on their hands a victim of the drug-habit." Such misstatements are freely copied by the newspapers throughout the country, with the result that an unmerited slur is cast upon the drug business. In order to combat this influence, the Wisconsin State Pharmaceutical Association has formed a publicity bureau, charged with the duty of disseminating among the country papers short articles that will set the druggist right in the public eye. The time has come when the public must be told that the maker of ready-made medicines is not necessarily a faker and charlatan.—*The Chemist and Druggist* (London).